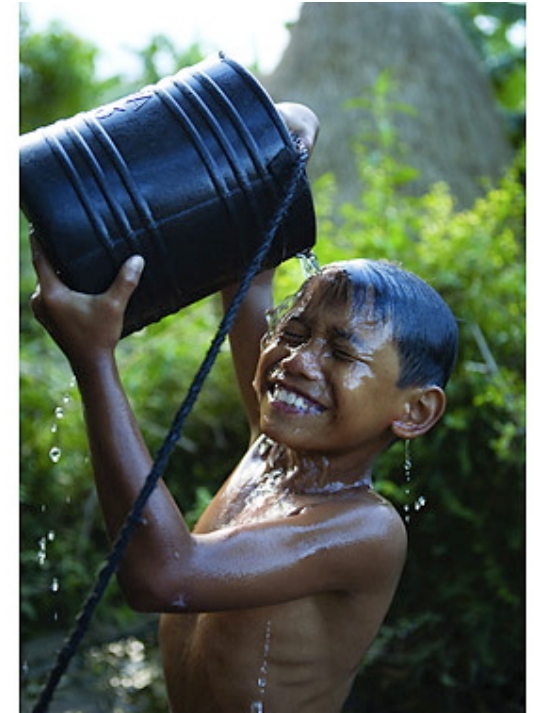


Blue Planet Run Foundation

Bringing The Global Community
Together To Deliver Safe Drinking Water

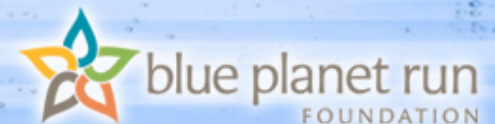


Lisa Nash, CEO

www.blueplanetrun.org

www.peerwater.org

Confidential Blue Planet Run Foundation 2008



Why Water?

Nearly 1 billion people, 1 out of 6, do not have access to safe drinking water

Unsafe drinking water...the world's leading cause of sickness & death

- 2.2 million die annually, 90% children
- 50% hospital beds = water-borne diseases
- 50% of water projects fail
- Solutions exist, but fragmented efforts, lack of a common, scalable platform to manage 1MM projects & lack of transparent data/learning handicap impact



Peer Water Exchange: Unlocking The World's Creativity To Attack The Global Safe Drinking Water Crisis

An online global network of 47 water groups & growing... unique in the water world. www.peerwater.org

Purpose: Share knowledge, and work together to select, fund, manage & monitor water projects

Benefits:

Transparency & power of the Internet combined with the effectiveness of grassroots experience

Designed to scale to handle million projects needed to eradicate the safe drinking water crisis & capture learning for all to use

Lower management costs and lifetime focus = more funding to projects, more sustainable outcomes

Our Performance

501©3 founded June 2002

Proven ability to deliver sustainable results: \$1.3 million since 2006 to 214 projects in 18 countries, serving well over 200,000 people

47 non-governmental organization partners

Success: deliver safe water for life for \$30

We welcome all input to improve our work and results