

Testing User Acceptance of the **Mesita Azul** in Baja California Sur

Isha Ray

Kara Nelson & Fermin Reygadas

Our problem

- 💧 Little is known about what makes for sustained & consistent use of home based safe water treatments -- even when the treatment is efficacious
- 💧 Cairncross & Schmidt 2008: at this stage, more research and smaller-scale roll out better than large-scale roll out and learn-as-you-go

Our anecdotal evidence



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Our study

1. 100 Mesita Study (2 -year observational study of currently installed systems)
2. 400 Mesita Study (200 w/ basic and 200 w/ robust support program, random assignment of communities, compare same tech but different follow-up)
3. Mesita - UVeta comparative study (200 Mesitas v 200 UVetas, random assignment of communities, compare acceptance & use of ongoing programs)

Our expected findings

- Cost effectiveness of “robust” program versus more “basic” program [intent-to-treat analysis in catchment area of Mesitas]
- Non-financial considerations in acceptance and use of safe water treatments [compare uptake / use in ongoing UVeta & Mesita programs]
- [important for the Blum Center]: what, if any, is the “market niche” for the Mesita Azul?

Our t hanks

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